

Individual Org Topologies™ Partner

Become an Org Topologies™ Individual Partner to grow your brand, collaborate on business opportunities and bring strategic org design to the world of work.



Best for individual entrepreneurs (trainers and consultants) to benefit from incorporating Org Topologies™ concepts into their individual branding and customer offerings.

To apply, an Individual Partner candidate must possess a Certified Org Topologies Practitioner (C-OTP) badge.

Commercial benefits:

- Licensed to use Org Topologies™ brand and related materials for commercial purposes.
- 2 x 90-minute sessions per year of material review and mentorship by Org Topology creators.
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Promotional benefits:

- Right to use the “Individual Org Topologies™ Partner” branding for promoting educational and consulting offerings.
- Right to use the “Powered By Org Topologies™” branding for Individual Partner's promotion (e.g., on LinkedIn profile)
- Right to use the “Powered By Org Topologies™” branding for promoting educational and consulting offerings (e.g., CSM, CLP, DAO classes).
- Mention of the Partner with a link to their LinkedIn profile from Org Topologies™ website.
- Publication of selected Partner's Org Topologies-related events in the Org Topologies Academy calendar and inclusion in related marketing communications.
- Announcements in social networks and other relevant marketing communications about the onboarding of a new Partner.

Value-added benefits:

- Access to shared Org Topologies™ educational materials that can be incorporated into Partner's existing educational offerings (e.g., CSM, CLP, DAO).
- Org Topologies™ creator's support for the review of the Partner's training and consulting materials.
- Eligibility to teach Org Topologies Practitioner and future offerings (separate criteria and fee per application apply).
- Free of charge participation in Org Topologies Membership program.

Customer-facing benefits:

- 25% off the Org Topologies video courses for Partner's clients.
- 15% off the Org Topologies Practitioner classes for Partner's clients.
- One free month of Org Topologies Membership for the Partner's clients.

Revenue sharing:

- 25% revenue sharing on Partner's sales of the Org Topologies™ video courses.
- 15% revenue sharing on Partner's sales of Org Topologies™ Practitioner classes taught by the authors.

Annual Fee:

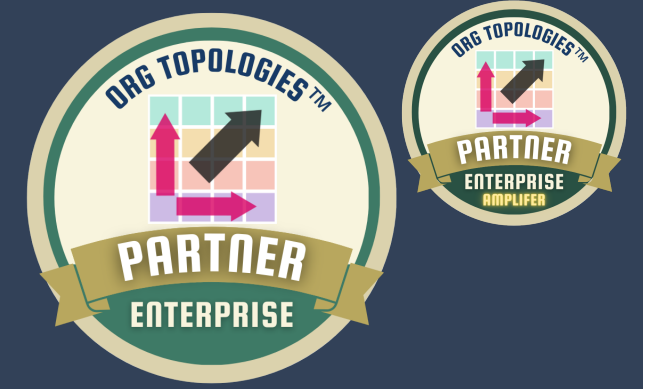
- 1'000 EURO.
- Additional fees may apply based on the number of Org Topologies programs a Partner chooses to teach (e.g., Org Topologies Practitioner two-day in-person classes).

Apply by sending an email to hi@orgtopologies.com



Enterprise Org Topologies™ Partner

Become an Org Topologies™ Enterprise Partner to grow your brand, collaborate on business opportunities and bring strategic org design to the world of work.



Best for established companies and groups of individuals sharing a common brand to benefit from incorporating Org Topologies™ concepts into their corporate branding and customer offerings.

To apply, an Enterprise Partner candidate company must have at least three Accredited Associates (company employees or partners) who possess the Certified Org Topologies Practitioners (C-OTP) badge.

Have fewer ready Associates to accredit? Become a Provisional Enterprise Partner with a goal of reaching the required bar during the first year.

Commercial benefits:

- Licensed to use Org Topologies™ brand and related materials for commercial purposes.
- 2 x 90-minute sessions per year of material review and mentorship by Org Topology creators.

Value-added benefits:

- Access to shared Org Topologies™ educational materials that can be incorporated into existing educational offerings (e.g., CSM, CLP, DAO) taught by the Accredited Associates.
- Org Topologies™ creator's support for the review of the Partner's training and consulting materials.
- Eligibility of the Accredited Associates to teach Org Topologies Practitioner and future offerings (separate criteria and fee per application apply).
- Free of charge participation in Org Topologies Membership program for Accredited Associates.
- 15% discount on events for Partner's clients (i.e., webinars, in-house trainings).
- AMPLIFIER LEVEL: co-marketing on public Org Topologies classes within an agreed geographical region.

Promotional benefits:

- Right to use the "Enterprise Org Topologies™ Partner" branding for promoting educational and consulting offerings.
- AMPLIFIER LEVEL: Right to use the "Enterprise Org Topologies™ Partner -- Amplifier" branding for promoting educational and consulting offerings.
- Right to use the "Powered By Org Topologies™" branding for Enterprise Partner's self-promotion (e.g., on the company homepage).
- Right to use the "Powered By Org Topologies™" branding for promoting educational and consulting offerings provided by the Accredited Associates (e.g., CSM, CLP, DAO classes).
- A dedicated Partner's landing page under orgtopologies.com/partners/<partner-name> with branding, event calendar, and profiles of Accredited Associates.
- Publication of the selected Partner's Org Topologies-related events in the Org Topologies Academy calendar and inclusion in related marketing communications.
- Co-marketing: announcements on social media and other relevant marketing communications about the onboarding of a new Partner and in major Org Topology marketing communication.
- AMPLIFIER LEVEL: eight hours of strategic sessions per year of helping the Partner integrate Org Topologies™ into its value proposition.
- AMPLIFIER LEVEL: co-branding opportunities, including one annual co-branded event, attended by the Org Topologies creators.

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hi@orgtopologies.com

Customer-facing:

1. Free three months for Partner's employees and clients for the Org Topologies Membership.
2. 25% off the Org Topologies video courses for Partner's employees and clients.
3. 15% off the Org Topologies Practitioner classes for Partner's employees and clients.
4. AMPLIFIER LEVEL: Org Topologies authors are available for introductory sessions with Partner's clients for free, once a quarter.
5. AMPLIFIER LEVEL: free Org Topologies Membership, Org Topologies video courses for Partner's employees and clients.

Revenue sharing:

1. 25% revenue sharing on Partner's sales of the Org Topologies™ video courses.
2. 15% revenue sharing on Partner's sales of Org Topologies™ Practitioner classes taught by the authors.

Annual Fee:

- 2'500 EURO per year for a company: 2–50 employees
- 5'000 EURO per year for AMPLIFIER LEVEL
- Larger company? Special demands? Talk to us.
- Additional fees may apply based on the number of Org Topologies programs Accredited Associates chooses to teach accredited courses (e.g., Org Topologies Practitioner two-day in-person classes).

